



Impact Report

Building Trails, Connecting Neighbors,
Strengthening Communities

🕒 Avg. Reading Time: 5 min

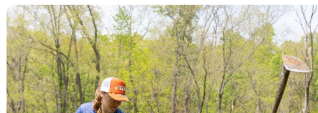


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Why is the Shenandoah Valley Bicycle Coalition Here?

Mission



We lead the development of an innovative regional movement that places trails, bicycling, walking, and active transportation infrastructure at the core of inclusive, vibrant, and healthy communities.

Vision



We envision communities alive with human connection, where movement through place is authentic, joyful, and supported by both physical and social infrastructure.



Our Values

- 🦋 **Connection:** The bicycle is a bridge and the trail is a pathway for connection - between both places and people.
- 🦋 **Joy and Play:** Change is most powerful when it's joyful and fun.
- 🦋 **Equity and Inclusion:** Welcoming everyone strengthens our Coalition.
- 🦋 **Stewardship:** We are caretakers of our trails, streets, and neighborhoods.

A Message from Our Executive Director

Dear Friends,

This year, the Shenandoah Valley Bicycle Coalition celebrated the power of connection. From creating new trails to distributing bikes, we've seen how our work can bring people together across divides—geographic, generational, and cultural.

This year was a year of growth. Together, with your support we doubled down on:

- Planning for the future, launching a [15 year plan to double the trail miles](#) on the Massanutten Western Slope.
- Trails like [Sunset Park](#) and [Seven Bends](#) double down on our commitment to activate public lands for common good and connection.
- Programs like [Bikes for Neighbors](#) provided mobility and independence.
- Advocacy efforts like [Connect Our Schools](#) and the Shenandoah Rail Trail are commitments towards safer places to ride and walk

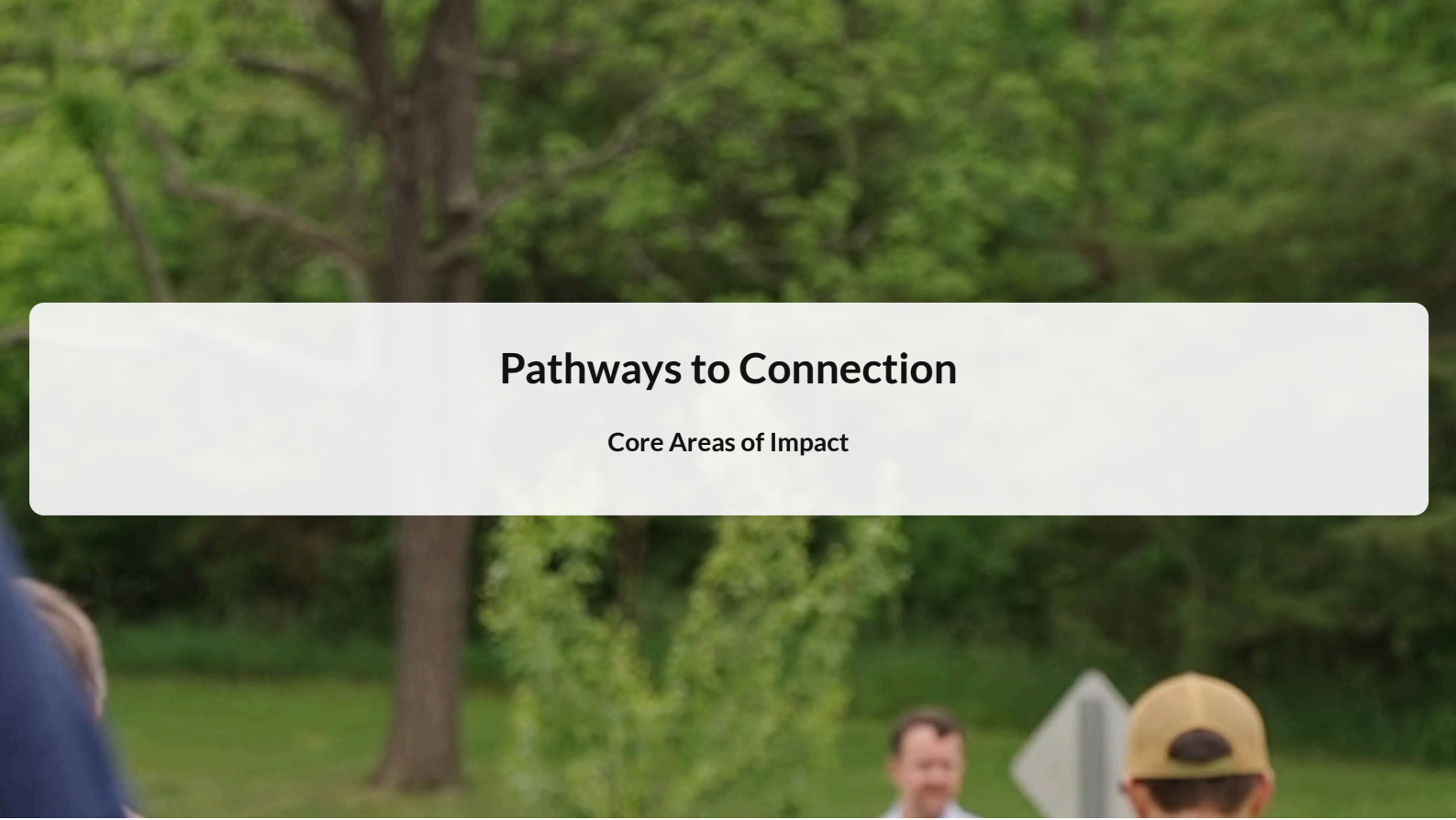
As we look ahead, we remain committed to fostering a vibrant, welcoming community. Thank you for joining us in this movement!

With gratitude,

Kyle Lawrence, Executive Director



[Continue to Propel this Work](#)

The background of the slide is a blurred photograph of a park. It features lush green trees and foliage. In the lower foreground, the back of a person's head wearing a tan baseball cap is visible on the right, and the shoulder of another person in a blue shirt is on the left. A white diamond-shaped road sign is partially visible in the background.

Pathways to Connection

Core Areas of Impact

1. Build and Maintain Trails

Enhance access and maintenance of trail systems like Massanutten, Seven Bends, and George Washington National Forest to benefit local outdoor economies.

National Forest Trail Initiatives: In 2025, we will collaborate with local organizations to launch the [Common Ground Trails Collaborative survey](#). This feedback helps us improve public land connections for everyone.



Trails Close to Home: In 2016, we envisioned new trails at Seven Bends State Park, and by 2025, we began work on beginner-friendly paths connecting to the Massanutten Mountain National Recreation Trail, set to open in spring 2026. *Why it matters:* These trails enhance easy access to the Valley's backcountry forest without requiring extensive travel or skill.

Protected Infrastructure: Trails also include safe bike lanes and sidewalks.

We advocate for protected routes like the Friendly City Trail and the Northend Greenway to enhance community transportation safety and accessibility.



I love how SVBC brings together the magic of riding bikes to enhance the broader community in the Shenandoah Valley. From developing recreational trails in the National Forest to building incredible relationships with Massanutten Resort and improving safe access and connectivity in towns, their impact is far-reaching.

What has always stood out to me is how much they value community and consistently find ways to bring people together. Without their efforts, it's hard to imagine how different the landscape would be in terms of trail access, maintenance, and growth.

Last fall, I had the chance to take my 8-year-old son to ride the Narrowback Trail—an experience I'll cherish forever.



Austin Bankert

2. Advocate for Safe, Connected Communities

Advocacy for safer streets, the Shenandoah Rail Trail, and local greenways ensure walking and biking are truly safe, convenient options.



Transportation Policy: We engage local governments to secure funding and support for bicycle and pedestrian infrastructure. From regional planning meetings to public workshops, our advocacy shapes the policies that make biking and walking viable options.

Bicycle-Friendly Policy Changes: We remain engaged with transportation projects in our cities and counties to ensure plans serve to create safer access for people biking and walking. We engage in land-use planning to ensure future developments make our communities more walkable and bikeable.

Bike-Walk Summit: In 2025, we again hosted a keynote speaker in collaboration with The Alliance for the Shenandoah Valley. These summits serve to foster collaboration among city, county, and key stakeholders to enhance bicycle and pedestrian infrastructure, making the region more accessible and friendly for all. Efforts focus on building partnerships, aligning initiatives, and educating decision-makers on the community, health, and economic benefits of active transportation.



The Coalition is so much more than a bike club. SVBCoalition advocates for a livable community, promoting walking and cycling and the benefits of the outdoors for people from all walks of life. The Coalition is an important piece of the magic of the Shenandoah Valley!



Carol Lena Miller

3. Expand Mobility and Access through Bikes for Neighbors and Community

Through our Bikes for Neighbors program and related efforts, you provide reliable bikes, gear, and mobility support to neighbors facing transportation barriers—creating more connected and more equitable communities.



Youth and Family Engagement

We create and partner on activities that invite families and young riders into the biking community:

- ♥ **Great Stokesville Campout:** A weekend of rides, food, and outdoor fun for all ages.
- ♥ **Partnerships** with local Parks and Recreation departments to expand access to youth riding opportunities.
- ♥ **ShenRock Mountain Bike Team:** Spring and Fall youth mountain biking, growing skills, confidence and friendship on the trails.
- ♥ **JOYRIDE:** Creating pathways for women and girls to mountain biking.

Volunteerism

Our volunteers are the backbone of the Coalition. From trail building to advocacy, their dedication creates lasting impacts. In 2025 alone, over 1,776 volunteer hours were logged across projects.

- **Historic Role of Volunteers:** For 40+ years, volunteers have driven the Coalition's success, creating the first trails, advocating for safer streets, and embodying our can-do spirit and passion for creating vibrant, connected communities.



Bike friendly communities are people friendly communities are Earth friendly communities are communities that center health, well-being, and connections between people and place. The Coalition advocates and creates these connections in communities throughout the Shenandoah Valley. I'm proud, and grateful, to support their missions.



Case Watkins

Fresh (tread) Successes

Explore the tabs below to discover how the Coalition blazed new trails toward meaningful impact this year.

Donate to Support the Movement

Community and Volunteer Growth

Increasing Capacity

Partnerships and Collaborations

Fundraising Impact

Community and Volunteer Growth



Our success relies on the passion and dedication of our community:

- Volunteers:** Over 1,700 hours were logged in 2025, with individuals contributing to trail building, bike repair, and event organization.
- Riders:** Participation grew across all events, from family-friendly Ice Cream Rides to the ShenRock youth mountain bike program.
- Event Expansion:** The Coalition put on nearly 225 events this year. Signature events like the Great Stokesville Campout and weekly community rides saw record-breaking attendance. In addition, the Coalition expanded events beyond the bike, particularly focused on serving marginalized groups often not represented in outdoor spaces, such as the women weekly runs and rides, JOYRIDE, and collaborative 5k's with Rising Hearts to support intersectional efforts across race, climate, social and economic justice.

Community and Volunteer Growth

Increasing Capacity

Partnerships and Collaborations

Fundraising Impact

Increasing Capacity



2025 marked year two of an expanded full-time staff team:

- Amanda Presgraves**, *Director of Community Enchantment*, continues to amplify the Coalition's initiatives, integrating her leadership into community and event coordination, advocacy, development and inclusivity efforts.
- Ben Wyse**, *Program Coordinator for Bikes for Neighbors*, has brought hands-on expertise in bicycle repair, outreach, and community connection, increasing program impact.

This growing capacity allows the Coalition to sustain and scale programs like Bikes for Neighbors and deepen engagement across the Shenandoah Valley.

Community and Volunteer Growth

Increasing Capacity

Partnerships and Collaborations

Fundraising Impact

Partnerships and Collaborations



- Business Partners:** In 2025, we launched an official [community and business partnership program](#). 27 wonderful partners came on to advance trails, safe streets and stronger communities.
- Public Lands Agencies:** Worked with the U.S. Forest Service to improve trails like Narrowback and launch new initiatives in Seven Bends State Park.
- Local Governments and Schools:** Partnered with Harrisonburg City Schools on Connect Our Schools and greenway expansion projects, and programming.
- Key Partnerships:** Joined forces with organizations like the *Alliance for the Shenandoah Valley* to advocate for sustainable infrastructure and community-centered policies, as well as *Rising Hearts*, *Massanutten Resort*, *Virginia Conservation Network*, *Livable Harrisonburg*, *Virginia Bicycling Federation*, *Harrisonburg Public Works*, *Harrisonburg Parks and Recreation*, and *Waynesboro Parks and Recreation*.

These partnerships enable projects that connect urban and rural spaces while ensuring sustainability and equity remain central to our mission.

Community and Volunteer Growth

Increasing Capacity

Partnerships and Collaborations

Fundraising Impact

Fundraising Impact



- Trailblazer Sustaining Donors:** 44 monthly donors joined in the inaugural year of our recurring giving program. Our goal is to reach 65 by January 2026 to fuel year-long efforts and provide steady support to plan, dream, and implement ambitious projects.
- Fundraising Success:** Campaigns like the [Great Community Give](#) and Giving Tuesday raised critical funds for programs and infrastructure, exceeding \$60,000 in contributions from individuals and businesses.
- Grant Funding:** Secured over \$500,000 in grants to support projects and programs such as Sunset Park Trails, Connect Our Schools, and the Western Slope Master Trails Plan.
- Membership Contributions:** Member support continues to play a vital role, providing steady funding for trail maintenance, advocacy, and community events.
- Trail Passes for Massanutten's Western Slope:** Volunteerism and season/day pass donations to the [Massanutten Western Slope](#) allow us to invest into the trails and Coalition community who maintain, build and care for the 33 incredible miles of trails on more than 800 mountainous acres.

Every dollar raised directly enhances our ability to build and maintain trails, create community programs, distribute bikes, and advocate for safer, more connected communities.

Movement Tracker

What are we measuring?



72

Bikes Given through Bikes for Neighbors since the program began



5

Miles of Trail Built



183

Number of Ice Creams Consumed at our Ice Cream Rides



1,776

Number of Volunteer Hours



221

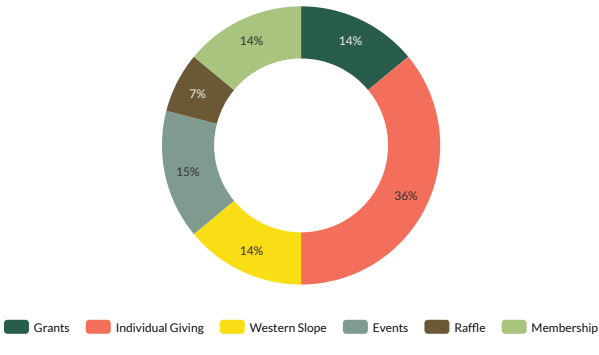
Community-Generated Events



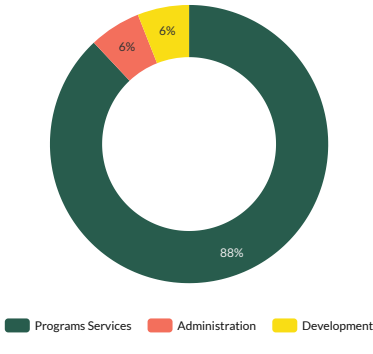
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Marquee Events

Sources of Coalition Support



Program and Operating Expenses



Trail Blazing Plans

As we look ahead to 2026, the Coalition is committed to advancing transformative projects that connect communities, expand outdoor access, and create vibrant, inclusive spaces. Here’s a glimpse into our key initiatives and programs on the horizon for the year ahead:

Bikes for Neighbors

With a grant from the Just Pax Fund, we've revitalized our Bikes For Neighbors Program to enhance bike repairs, purchase suitable bikes, allocate staff time, and expand our volunteer team. We aim to reach 100 more participants in 2026 and increase our community impact.



Massanutten Western Slope Trail Plan - Phase 1

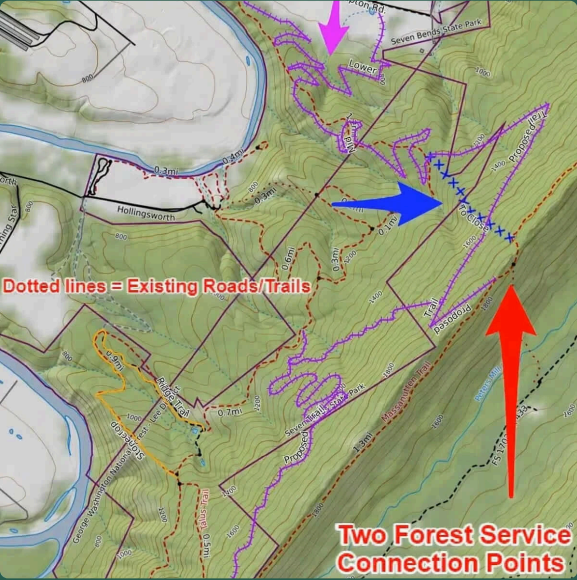
Dreaming up over 30 more miles of trail takes one step, shovel and donation at a time. Next up is a New Beginner Loop, Intermediate+ Flow Trail, Climbing Trail to Ravine, Jump/flow Trail, and Navigation Upgrades.

These first builds are designed to be welcoming, intuitive, and fun, delivering the kind of joyful outdoor experiences our community desires.



Trails on Public Lands - Seven Bends State Park

We received our fifth Virginia Recreational Trails Program Grant to enhance trails on public by connecting Seven Bends State Park with the George Washington National Forest. New trails will be ready by Spring 2026!



Shenandoah Rail Trail

The Shenandoah Valley Rail Trail will significantly impact the region by linking urban and rural areas. The Virginia General Assembly allocated \$35 million for its development. We continue working with partners to realize this tremendous vision.



Sunset Park Phase Two

One mile down, three to go! The new Sunset Park Trails in Waynesboro brought accessible green spaces and beginner-friendly trails to urban populations. This project transformed a former landfill into a hub for outdoor activity, connecting people to nature just steps from their neighborhoods. In 2026, three new miles of trail will break ground.



These plans reflect our vision for a more connected and inclusive Shenandoah Valley. With your continued support, we can turn these ambitious goals into tangible impacts for our communities.

Who Makes the Magic Happen?

Our Volunteers, Staff, Board Members and Partners

- Board Members
- Volunteers
- Staff
- Business Partners

- Board Members
- Volunteers
- Staff
- Business Partners

- Board Members
- Volunteers
- Staff
- Business Partners

- Board Members
- Volunteers
- Staff
- Business Partners

Board Members - Amazing Volunteer Team!

- ♥ Andy Stravers
- ♥ Case Watkins
- ♥ Carol Lena Miller
- ♥ Jess Pyle
- ♥ Kristen Grimshaw
- ♥ Mark Nesbit
- ♥ Michael Weaver
- ♥ Taylor Evans
- ♥ Thomas Jenkins
- ♥ Trent Wagler

Interested in learning more about Board Service?
[Read more](#) or contact us via Hello@SVBCoalition.org

Key Volunteers, Teams and Work Days

- **ShenRock Coaches**
 - These folks run an incredible youth mountain bike team that rides together all fall and spring. More Details on [ShenRock.org](#)
- **Volunteer Trails Work Days**
 - Massanutten Western Slope Thursday Dig Days
 - Western Slope Spring and Fall Big Dig Day
- **Marquee Events**
 - The Shenandoah Valley Century Planning Team and Volunteers
 - The 26th annual Great Stokesville Campout Volunteers
 - JOYRIDE Planning Team
 - Big Dig Days
 - Bike-Walk Summit
- **Special Teams**
 - The Western Slope Team
 - National Forest Team
 - JOYRIDE Planning Team
 - Bike-Walk Summit Team
 - Cranksgiving, Abe Hartzler



Coalition Staff

Kyle Lawrence, Executive Director

Kyle@SVBCoalition.org

Amanda Presgraves, Director of Community Enchantment

Amanda@SVBCoalition.org

Ben Wyse, Bikes for Neighbors Program Coordinator

Ben@SVBCoalition.org

Thank You!

Trailblazer Partner (\$10,000)

[Lauf Cycles](#)

Pathway Partners (\$5,000)

[Local Print House](#), [TDC Marketing](#), [Massanutten Resort](#), [Blue Pallet Events](#)

Momentum Maker (\$2,500+)

[Bedrock Sandals](#), [Planet Bikes](#)

Community Rider (\$1,000+)

[South High Food Trucks](#), [Friendly City Food Coop](#), [Hanks Grill and Catering](#), [Take Aim Cycling](#), [Cognitive MTB](#), [Radical Roots Community Farm](#), [Best Day Brewing](#)

Ride Together Partners (\$1,000+)

[Bluestone Bike and Run](#), [Black Dog Bikes](#), [Mole Hill Bikes](#), [Shenandoah Bicycle Company](#), [Rocktown Bikes](#), [Valley Trail Bike and Run](#)

Friend of the Coalition: \$500+

[Hess Financial](#), [Bike Man](#), [Pure Shenandoah](#), [Cuban Burger](#), [Park View Federal Credit Union](#), [Feel the Rain Brothers Brewing](#)

A Special Thanks to Our Business Partners



Rolling Forward, Together

Your support fuels the connections that make our communities thrive. Bicycles are more than tools for transportation—they're bridges that link neighborhoods, families, and friends. Trails are more than paths through the woods—they're pathways to opportunity, equity, and joy.

Here's Where We Need Your Help in 2026

Join the Movement, Be a Trailblazer

Become a [sustaining member](#) of the Coalition to help build the momentum and ensure biking and walking remain vital pathways to connection in the Shenandoah Valley.

Your Support at Work:

- Building trails that connect people to nature, like the Shenandoah Rail Trail.
- Transforming lives by creating reliable transportation through Bikes for Neighbors.
- Creating safer routes for kids and families through Connect Our Schools.

Volunteer Your Time

Be part of the movement. Join a trail workday, share your idea, lead a ride, be a community champion, or support community events that bring people together.

Make a Donation

Every dollar helps pave the way for new trails, safer streets, more livable communities, and programs that create meaningful connections. Projects like Sunset Park Phase 2, Seven Bends and Phase 1 of the Western Slope Master Trails Plan rely on your generosity.

Advocate for Connection

Speak up for greenways, safe routes, and inclusive infrastructure that links urban and rural areas, bridging divides across class, race, and age.

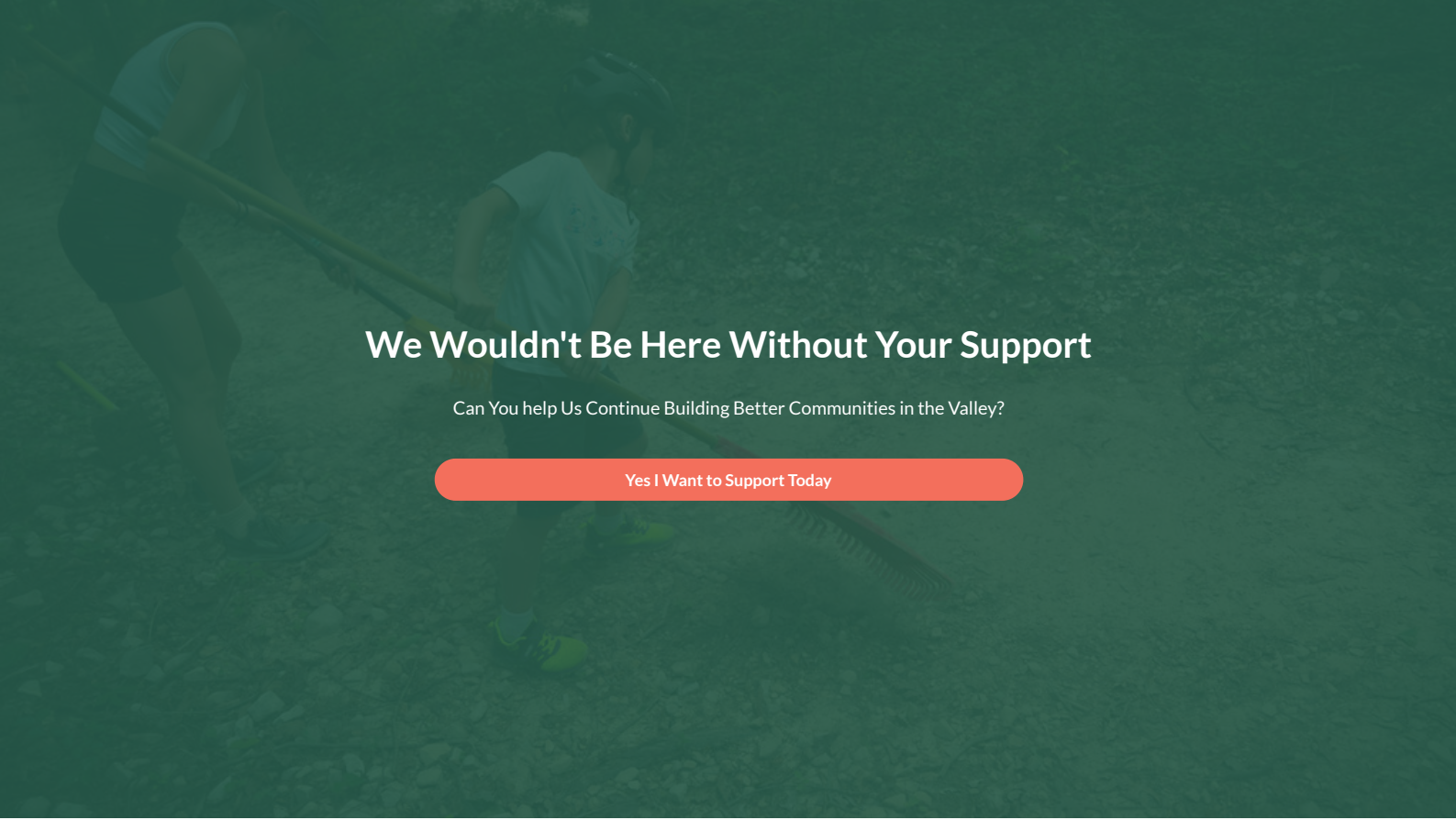
Together, we're building more than trails—we're building bridges to a brighter, more connected future.

Thank you for helping us turn pathways into possibilities.

Together, let's keep rolling forward.

[Donate to Support the Movement](#)



A man and a young child are working together to clean a park. The man, on the left, is wearing a white t-shirt and dark shorts, and is using a long-handled rake to clear debris from a gravel path. The child, on the right, is wearing a white t-shirt, dark shorts, a white helmet, and bright yellow sneakers, and is also holding a rake. The background is a dense forest with green foliage. The entire image is overlaid with a semi-transparent dark green filter.

We Wouldn't Be Here Without Your Support

Can You help Us Continue Building Better Communities in the Valley?

[Yes I Want to Support Today](#)

Over 40 Years of Impact

At the Shenandoah Valley Bicycle Coalition, we believe bicycles and trails are tools of connection, joy, and transformation.

Through trails, our programs, and your advocacy, we're building communities where human connection is abundant, movement is joyful, and the outdoors is for everyone.

Our work focused on creating physical and social infrastructure that strengthens communities.

This work reflects our belief that the infrastructure of connection we build today shapes the communities we inhabit tomorrow.

How We Work: Powered by People & Public Engagement

Events and community engagement are the engine behind everything we do.

- **Events:** Campouts, rides, runs, trail days, and celebrations turn participation into belonging.
- **Volunteers:** Thousands of hours each year transform our projects from ideas to reality.
- **Public Voice:** By inviting residents, partners, and local leaders into the work, we turn advocacy into action and ensure every trail, policy, and program reflects community needs.
- **The JOY in it!** The bike is inherently FUN.

In short: we build, advocate, and equip—powered by people.

Celebrating our 40+ year history in the Valley

Did you know the Coalition was formed in 2007 through the merger of two historic bicycle clubs? As we continue to grow we still honor the spirit of these two clubs while looking at how we serve our full community in the Valley.



40 Years of the SVBC in the Valley

With over forty years of working to make the Shenandoah Valley a better place to bike, walk, and live, the Coalition reflects on the past and looks to the future of trails, greenways, and initiatives to bring safe biking and walking to everyone.

[youtube.com](https://www.youtube.com)





SHENANDOAH VALLEY BICYCLE COALITION

Thanks for joining us on this ride.

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