20th Annual Bicycle Film Festival

Shenandoah Valley - virtual

Hosted by Shenandoah Valley Bicycle Coalition

March 19 - April 4

**Videos + Artwork:** <https://www.dropbox.com/sh/dqrak2uk8hql8c5/AACTf1uOCmDVrJmMdfr0GpRBa?dl=0>

**Tickets:** <https://btt.boldtypetickets.com/events/110419442/bicycle-film-festival-shenandoah-valley>

**Vimeo Trailer:** [vimeo.com/506640149](http://vimeo.com/506640149)

**Newsletter Text (suggestion):**

The 20th Anniversary of Bicycle Film Festival is going virtual.

BFF is arriving in Shenandoah Valley virtually March 19 - April 4.

Hosted by Shenandoah Valley Bicycle Coalition.

Bicycle Film Festival has been celebrating bicycles through art, film and music the last 20 years. The physical BFF spanned the world in over 90 cities worldwide to an audience of over one million people. The festival has an incredible history of working with the most important artists, filmmakers, venues, and institutions around the world. BFF Shenandoah Valley is presenting an international selection of the most important short films from our collection.

How does the virtual Bicycle Film Festival Shenandoah Valley work? A ticket available allows you to view the 90-minute short film format from March 19th at 6:00pm ET through Sunday, April 4th at 11:59PM ET streamed to your computer, tablet, or smart TV by simply clicking on the link provided by email 15 minutes before opening date and time. Ticket prices are "sliding scale" so all ticket prices entitle you to the same content.  You may view BFF in one sitting, or as you will, from the comfort and safety of your home.

BFF Select Shorts appeal to a wide audience from film connoisseurs to avid cyclists and everything in between. The curated collection of select short films will take you on a journey around the world, covering such topics as:

-The first BMX crew in Nigeria

-A charismatic Ghanian immigrant in Amsterdam who teaches refugee adult women to ride bikes

-A bird's-eye view of a BLM bicycle protest ride in New York

-New York City through the lens of female bike messengers

-Two women who bring a small town together around mountain biking and their pizza shop

-The struggle of a young woman and her bike in Iran

**Facebook Event:** <https://fb.me/e/cC0FSeJUl>

**About Bicycle Film Festival:**

Founded in New York BFF has been celebrating bicycles through art, film and music the last 20 years. The physical BFF spanned the world in up to 100 cities to an audience of over one million people. The international locales included Paris, London, Tokyo, Shanghai, Moscow, Mexico City, Capetown and Istanbul and more at some of the most important venues such as Sydney Opera House and the Barbican or an old factory in Zurich. The Subcultures of cycling have shared equal billing with the most exciting innovators in music, art, design and film. Participants have included: Erykah Badu, Karl Lagerfeld, Francesco Clemente, Shepard Fairey, Albert Maysles, Michel Gondry, Spike Jonze, Alex Katz, Kaws, Mike Mills, Paul Smith, the Neistat Brothers, Tom Sachs, Ridley Scott, Kiki Smith, Swoon, and Ai Weiwei.

**Brendt Barbur:**

In 2001, Barbur was compelled to start the festival after being hit by a bus while riding his bike in New York. He turned this negative experience into a positive one. He has since curated art exhibitions internationally and produced films. Barbur has also produced content for Puma, Barcardi, and Red Bull. He has been profiled by the BBC, *The Wall Street Journal*, *GQ*, NY Times, The Guardian and many others. Brendt has a strong focus on community and arts on a local and global scale, with a view on sustainability. Having created a social phenomenon with over 1 million attendees to date, he has influenced the transformation of cities worldwide and encouraged environmentalism through these cultural events. This festival is a celebration of way a life––not just entertainment.

“In a year of a global pandemic, economic strife, violent acts by racist groups, a contentious election period the bicycle boom worldwide is optimistic news to celebrate. We hope to offer a positive respite from all of this for people.” BFF Founding Director, Brendt Barbur

*Website: [www.bicyclefilmfestival.com](http://www.bicyclefilmfestival.com)*

*Instagram: <https://www.instagram.com/bicyclefilmfestival/>*

*Facebook: <https://www.facebook.com/BicycleFilmFestival>*

*Twitter: <https://twitter.com/bffworld>*

*TikTok: <https://www.tiktok.com/@bicyclefilmfestival>*