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City Partners to Host Bike-Walk Summit

Harrisonburg, Va. – The city of Harrisonburg is partnering with the Shenandoah Valley Bicycle Coalition (SVBC), the Harrisonburg-Rockingham Metropolitan Planning Organization (HRMPO), Rockingham County, and James Madison University (JMU) to host the fourth annual Harrisonburg and Rockingham Bike-Walk Summit.

The summit will be held on Friday, November 13 from 8:00 a.m. until 4:00 p.m. on the campus of James Madison University.

“It is a goal of this summit to develop partnerships that continue to build upon the already existing bicycle and pedestrian efforts in our area,” explained Thanh Dang, transportation planner with Public Works. “We also want to look toward the future and identify specific actions and steps to enhance the biking and walking in the community.”

This year’s theme is “Play to Our Strengths: The Secrets to a Biking and Walking Community” with a keynote address from Pete Eshelman, director of outdoor branding with Roanoke Regional Partnership. His talk and the other sessions will be focused on understanding the importance of biking and walking to the economy, creating a livable community that attracts and retains businesses and residents, promoting the community’s walking and biking assets, and prioritizing biking and walking planning and investment.

Attending the summit is not the only way members of the community can share ideas about biking and walking in Harrisonburg. A discussion has been created and posted to www.BeHeardHarrisonburg.org. This online forum serves as a platform for members of the community to participate in a community-wide discussion, share ideas, and support what you like.

To learn more about this year’s and past summits, visit: www.svbcoalition.org/bike-walk-summit.

*We want to hear from **YOU!** Do you have a new idea for Harrisonburg? Let us and other members of the community know what that idea is. Participate in a discussion, support other ideas, and give feedback on community projects. This is YOUR chance to **Be Heard Harrisonburg** by visiting www.BeHeardHarrisonburg.org.*



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