SVBC Board Meeting

September 14, 2015

Attending : Dan Finseth, Mike Bowen, Charlie Chenault, Misty Tilson, Kyle Lawrence, Rich Harris, Marcia Lamphier

1. Welcome comments.
   1. Thomas is speaking with Rockingham County Schools re collaboration with Dayton Learning Center for trailbuilding youth corp.
   2. Century a success 260 riders approx.
   3. Death of cyclist in SMB100; legally we have no liability or connection, but are saddened by the accident.
2. **Review and approval of last meeting minutes**- [Read the August Board Minute](https://drive.google.com/file/d/0BxIpu0xqoQkyNmpZcVJya2VMbkE/view?usp=sharing)
   1. Still need to approve the [July Board Minutes](https://docs.google.com/document/d/1UtGlJZdPGIGRIigI8lf0d-dg4XYRIzk74poXWXza3cE/edit?usp=sharing)
   2. Charlie moved to approve both; Dan seconded. All voted in favor.
3. **Finance report:**[(5:40-5:50)](https://docs.google.com/document/d/1lbBbujn3EcoBobG3FrBjelnHbqDxNnJKJEM6VSD-0O4/edit)
   1. Marcia’s Treasurer Report- [September Report](https://drive.google.com/file/d/0BxIpu0xqoQkyYktXRk56NEh3SWtHVmxjbVJ3VktnYzBfUjRF/view?usp=sharing)
      * + 1. Redwing donation arrived; Tour de Burg; t-shirt sales brisk.
   2. Paypal Balance as of 9/11: $7,805
   3. Loker CPA and Melanie Terrien;
      * + 1. Decision to consider: Melanie is leaving Loker; stay with Loker or continue working with Melanie Terrien?

Decision: stay with Melanie.

* + - 1. Grant $$ has not arrived yet.

1. **Membership Update:** 
   * 1. -**Current SVBC Members**: **618-September**/  619-August/ 610-July/ 620- Jun/ 613-May/ 601-April/ 565-March/ 541- February
        1. Numbers steady;
        2. Renewals are automated.
2. Community Foundation : still on radar; haven’t had a chance to follow up on.
3. **Old Business** (5:50-6:30
   1. Update Board Information on Website.
      1. All current. Doublecheck board section for your email.
   2. “Connect our Schools” Update- Bond vote in January. To go before Bike/Ped Subcommittee
      1. Timeline. Bond will be voted on in January. City manager looking at projects for $$ implications. SVBC Working behind the scenes to avoid any last minute surprises. Word will go out when we need to show up to show support.
   3. Thank you notes completed.
4. **New Business** (6:30-6:50
   1. **MTB Festival Budget-** Most numbers are very similar to last year. 3 Notch Sponsor  [2015 Festival Budget](https://drive.google.com/file/d/0BxIpu0xqoQkyTVpIS216aC1BUGc/view?usp=sharing)
      1. Potential additional expense; rental for campground will go up; we can anticipate that trend will continue
      2. Numbers staying about the same (@ 200)
      3. Could reach out more for sponsorships
         1. Three Notch’d is the beer sponsor.
      4. Need volunteers! Slot sign up is online.
      5. MTB Festival Ride and Century biggest events we do,
      6. Ride leaders:
         1. Mike will contact Wilderness responders to remind them that they are supposed to lead one in exchange for training.
         2. Skill level/responsibilities clarification
            1. Sue George sends out detailed info re responsibilities and related info
      7. Alcohol rider on insurance just for MTB festival
      8. Registration open; price jump next weekend.
   2. **(L)earn-a-bike Program-** Ben Bailey will be at meeting to speak to the Gift and Thrift program. [Learn more about the program](https://drive.google.com/file/d/0BxIpu0xqoQkyemtiTlNsZ1lqRG8/view?usp=sharing)
      * 1. Gift and thrift offers Community service opportunity for incarcerated youth or those on probation/parole. Gift and Thrift is looking to share this idea, see who is interested in working with this.
      1. Looking for more socially involved programs.
      2. Idea to put troubled kids, and bikes, and positive role models together.
      3. Department of Juvenile Justice supporting.
      4. What they need SVBC to do:
         1. Know about it.
         2. Publicity – share info re existence of this program.
         3. Help with getting Donated bikes (ones worth fixing) – publicity, sustainable source.
         4. Financial Donations welcome
         5. What community organizations can they partner with – schools, Big Brothers Big Sisters, other ideas?
   3. [Wilderness First Aid Class](https://drive.google.com/file/d/0BxIpu0xqoQkyN2kxRl9SSk9xb0VZclNkbGVvclVhUVpUTHIw/view?usp=sharing) on September 26-27. (EMU)
      1. SVBC Offer to pay half of registration cost? ($80) in exchange for leading some rides.
      2. Possibility of making Wilderness 1st Aid as a perk of being an SVBC member. Purchase a certain number of slots? Exchange of training for ride leaders is not enforceable.
      3. At this point no change in policy, and it’s too late for the September 26-27 event, but ideas are being considered for fine tuning of this process. Ideally any ride leader should have that training,
   4. **Northend Greenway Bicyclist social and Book Event for the  [The Cycling city](http://www.amazon.com/The-Cycling-City-Bicycles-Historical/dp/022621091X) - November 12 the evening before the Summit -**
      1. Take a Ride. Author is JMU professor;
      2. SVBC will help Promote - (Rich). Extent of our responsibility.
         1. We are not sponsor
      3. More details coming (but it is not a fundraising event)
   5. Sign Up for Annual membership to Wild Apricot (membership and event software) and save 10% on total cost. Now paying $130 per month
      1. Decision made to commit for full year.
      2. Nice that it ties membership to event signups, and manages appropriate discoutns.
5. **Committee Reports** (6:50-7:00)
   1. **Bike/Walk Summit:** Registration open.
      * + 1. Currently working on three feature videos for the Summit by Scott Wootten highlighting Safe Routes to Schools, Rockingham County School Bike Smart Program and the Bluestone Trail.
          2. Keynote speaker Pete Eshelman - Director of Outdoor Branding, [Roanoke                                                         Regional  Partnership](http://www.roanoke.org/Doing-Business-In-Roanoke/About-Us/Our-Team.aspx) is the keynote speaker.  s[vbcoalition.org/bike-walk-summit/](http://svbcoalition.org/bike-walk-summit/)
          3. Inviting local leaders to have a role to make them more involve
          4. This year’s summit is Followup to last years summit and discussion of **tourism**
   2. **RTP Grant:** Projects will be re-bid with lowest bidder clarification. We hope to build a parking lot by end of Decemberat end of Wolf Ridge Trail.Not big enough for horse trailers, but @ 20 cars.
   3. **Economic Impact Study** - after a slow summer, survey completion is picking up.  We are now at 1004.  We are making a big push with September bike events to invite their participants to complete the survey.  WE will need SVBC to make a final push in late October to get members to complete the survey.  Survey will close mid November with the final report completed by February 2016.
6. **Upcoming Events**
   1. [**Checkout the SVBC August Social agenda**](https://docs.google.com/document/d/1GrFEH7NVTyv_IJmZyJ2QEjoHgVn3la8BQSKv4K5PBs4/edit?usp=sharing) **for a list of upcoming events**
   2. **October 9-11: 19th Annual SVBC Mountain Bike Festival**
   3. **November 13: 4th Annual Bike & Walk Summit**
7. Next SVBC Board Meeting: **Monday October 12** in the basement of Clementine 5:30