SVBC Meeting May 11, 2015

Attending: Dan Finseth, Rich Harris, Charlie Chenault, Mike Bowen, Misty Tilson. Marcia Lamphier, Kyle Lawrence , Ritchie Vaughan, Tim Cupp, Ben Sandel

1. Welcome
2. Review and approval of April minutes
   1. Kyle moved, Rich seconded. All approved
3. Finance Report
   1. Marcia’s Treasury Report
      1. Roubaix expenses typical
      2. Paypal Balance 5/8 $5998. 00
      3. Tax form done
      4. Looking for way to upload from PayPal to get better information
      5. Bulk of membership dues coming in from PayPal
4. Membership Update
   1. Spike in membership
   2. Shenandoah Moutnain Touring gave a great boost
   3. 613 members
   4. Youth team should be members – they have trail passes too
5. Old business
   1. Bicycle Economic Impact Study (Rich Harris)
      1. It’s live
      2. 200 surveys completed – need more,
      3. Groups to send survey to –
         1. Look to see if there are additional groups
      4. Try to get contacts
         1. If you know a contact and want to serve as liaison, go for it.
         2. Can we send to SVBC membership? Yes
         3. We are not solely responsible. Other groups
            1. Shenandoah
            2. Bryce
            3. Rockingham
            4. Harrisonburg
            5. Greater Augusta
            6. Lexington Rockbridge
         4. We are taking lead on spreadsheet and compilation
         5. Giveaways for better response – Bryce, Black Dog. Any other groups we could get to donate ? Rich will send info via email
         6. How to reach the Canadians who come to ride here? Seeking contacts. Add to spreadsheet.
   2. Wilderness First Aid (WFR)
      1. Coalition will cover training costs for ride leaders
      2. Loose commitments, but nothing firm yet.
      3. Spread word – they only need to lead one or two rides a year, but we need to get more folks trained. Far form making it a mandate thought to lead rides.
      4. Age limit to be a ride leader? Yes. They must be 18.
   3. Conflict of Interest Policy (Dan)
      1. Most org/best practice – IRS recommends having this in place for nonprofit
      2. Gist of policy discussed – if we are purchasing services, but board members cannot take place in decisions if they are financially involved. We can still do business with company, but that board member cannot make decision
      3. Policy will be passed around – vote at next meeting
6. New Business
   1. Thomas Jenkins – Discussion of potential Harrisonburg Projects
      1. Fiscal constraints active; new projects will be tough
      2. Bond for city schools late this year, early next year.
         1. Is there a way the SVBC Board can make a proposal to make part of bond to make bike/ped trails to schools
         2. Prioritizing projects, initiating discussions on all levels of government.
         3. Use this project to build bridges – keep all stakeholders involved. Continue talking to council members
         4. Charlie’s recommendation – in order for this to happen, we will need to mobilize support – discussion of best ways to do this. Looking for optimum time.
         5. Thomas – Professional presentation at some point
         6. Board is comfortable with Thomas and Charlie moving forward with this discussion
            1. Thomas would like direction re list of projects to pursue?
   2. Redoing interchanges for 81—Port Republic under development
   3. Olde Furnace Road / Smithland Road
      1. 10 day window for comments active NOW. 7 more days!
      2. Sidewalk and shoulder included. No bike lane
      3. Discussion of project
      4. VDOT looked to city; city didn’t push. We as a board need to figure out how to get staffers aware of these issues. Must start with council and city managers to change direction. Monetary issues.
      5. This is in bike/ped plan to have bike lanes. Frustration that recommendation was not included.
         1. Discussion re formal appeal/complaint re this lack of consultation?
      6. Kyle would like to circulate some draft comments.
      7. Questions: First public comment on this project? And what is the funding for this project?
   4. SVBC T-shirt
      1. 2 designs. Links provided –
      2. Kyle will get them printed. Small initial run…Online payment. No mailing. Must pick them up. No mailing. Keep it simple.
      3. Possibility of using these as a premium. Younger audience may not be as likely to donate. May be better to just sell it for a number of reasons – charitable deductions regulations. @ $25. Consideration of having to provide cut to bike shops for providing space for these.. at a later date. Testing the waters. Keeping it simple for now
      4. Cost to create $11 .
      5. Purpose to get name out there and promote bike capital status.
   5. Recap of mini retreat
      1. Many issues were discussed tonight
      2. Explore staff opportunities – to be looked at in future months.
      3. Update goals on website
   6. RBAC (Rich)
      1. Draft of all but last two chapters of plan is in place
      2. Meeting next week
      3. Constituent group, like us, should get it to review before public hearing (fall sometime). Approval late 2015, early 2016 hopefully.
   7. Recreational trails program grant
      1. All projects were not lowest bid, need FHWA approval.
      2. $200,000 on ground by end of October hopefully. 3 separate contractors, 3 separate projects
   8. May 19, Bike Ped Plan revision. THMS. First revision of this plan in 5 years. Thanh Dang has taken lead on this.
   9. Safe Routes to School
      1. Nathan and Becky have done some great things
      2. Letter of commendation? Yes. Ritchie Vaughan will write.
      3. Rockingham getting ne
   10. Lots and lots of great Bike Month activities.

