SVBC Board Meeting

October 12 2015

Attending : Dan Finseth, Mike Bowen, Tim Cupp, Misty Tilson, Kyle Lawrence, Rich Harris, Marcia Lamphier, Ritchie Vaughan, Ben Sandel

Agenda- October 12, 2015 5:30pm

1. Welcome
2. **Review and approval of last meeting minutes**- [Read the September Board Minute](https://docs.google.com/document/d/1Vsv3LBa-ZT0ejxewXuRwxSjvwttqcvm6WthPNv2cXmk/edit?usp=sharing)
   * **Kyle motioned to approve, Richie seconded.** All in favor.
3. **Finance report:**[(5:40-5:50)](https://docs.google.com/document/d/1lbBbujn3EcoBobG3FrBjelnHbqDxNnJKJEM6VSD-0O4/edit)
   * Marcia’s Treasurer Report- [October Report](https://drive.google.com/file/d/0BxIpu0xqoQkyMnlVR2J0c0doQzg/view?usp=sharing)
   * Paypal Balance as of 10/11: $20K+
   * Festival breakdown will be added later
   * Gran Fondo donation will be coming later. Best donation to date. Fondo also donated $500 to Shen Rock Team
   * SVBC century will also be adjusted later.
   * T-shirt sales brisk. Will go in bike shops next month.
   * Some annual expenses came due – Wild Apricot, web design
4. **Membership Update:**

* -**Current SVBC Members**: **650- October/** 618-September/  619-August/ 610-July/ 620- Jun/ 613-May/ 601-April/ 565-March/ 541- February
  + Highest ever! (100 more than this time last year)
* Possibility of raising fees? We are lower than most other similar organizations.

1. **Old Business** (5:50-6:30

* “Connect our Schools” Update- Bond vote in January. To go before Bike/Ped Subcommittee
  + Meetings have happened with Abe Shearer, Kai Degner, Richard Baugh,
    - Request to have this included in the bond for new schools. They seem receptive.
  + City manager instructed staff to investigate ways to connect new elem school to other schools – $3.5 million
  + Public meetings to be through Bike/Ped Committee; vote next January
    - Continuing Precedent to go through bike ped subcommittee; process for greenway was a “textbook example” of how local government should work.
  + Abe Shearer interested in having Governor declare Harrisonburg Bike Capital of VA – maybe tie with announcement of bond (if approved)
* MTB Festival Recap: Trail work, Raffle, SHEN-ROCK Ride
  + Trail work went well – 150 hours of Trail work. Good progress toward match. Narrowback coming along. Chris Scott roughed it out; volunteers helped with the finish
  + Raffle – rough figure $1500. Also fun.
  + Next grant will need $70,000 match – some can be in kind
  + Group rides phenomenal—kudos to Sue George. Shen Rock ride had 43! Lots of kids from other places here to ride.
    - Trails around campground a great addition.
    - Inviting for families.
    - Over 200 we think.
    - Food sponsors – local restaurants, 3 Notched and Ritchie/Kline May helped sponsor beer
* Gran Fondo Donation: $2,500
  + Thank you note for Erin and Jeremiah
* (L)earn-a-Bike program
  + Awareness our role right now.
  + Bike donations the other way we can help.

1. New Business (6:30-6

* Hillandale Powerline Trail:
  + Built!
  + Came together last minute, and worked.
  + Goes all the way to the top of South Avenue; city works on board with changing entrance.
  + Thanks to Rich Edwards, Tony Moll, Marshall Hammond. Partners Excavating, and others.
  + Designed by Brad Stone (402 Trails). Great design
  + Comparable to Bryce.
    - Do we need additional warning?
    - Use same disclosure at Pump Track.
    - Liability? Parks and Rec bears responsibility. We are only fiscal agent.
* Website Needs
  + Our website designer, Leighton Shank passed away this weekend.
    - SVBC will do something… not sure what yet.
    - Donation? Name trail?
  + Will need another web person.
    - Volunteer, but needs professional WordPress knowledge.
* Safe Routes to School Request for new shed at THMS. Ask is for $1,000 donation (Nathan Barge)
  + Thank you – SVBC is providing folks to help with instruction
  + Helped purchase one bike shed for Waterman
  + City got $25,000 grant for Safe Routes to School
  + Bikes have to be accessible
    - THMS has to store bikes in a tough to get at location.
    - Nathan got $1000 grant, PE at THMS raised $2000, need $1000.
    - Requesting SVBC to fund $1000
      * Collaborative effort
      * Logistically, do we have $$ within this years donation allotment. (Dan can answer that)
      * Original grant $$$ has to be spent by December
      * Ritchie motioned -- Ben seconds. All in favor.
        + Nathan will go to to the PTO first, then SVBC will match up to $1000.
  + Skyline and Smithland SRTS question
    - These schools cannot bike or walk to school safely
    - City will make short sidewalk to Country Club Trailer Park; landowner blocking
    - Focus group hears public safety issues with that area.
  + Rockingham County also has a grant to implement Safe Routes to School
    - needs a Safe Route to School Coordinator
* New Board members needed.
  + It’s that time again…
  + Begin thinking of new people to bring in. And the skillsets needed.
  + Kyle and Misty up for re-election. Kyle may have reached his term limit. (terms are now 3 years)
* Revisit our budget and process. Kyle, Dan, and…?
  + Nuts and bolts sort of subcommittee
  + Kyle and Dan are meeting to discuss, can anyone else come?
    - Mike Bowen just volunteered.

1. Committee Reports (6:50-7:00)
   * Bike/Walk Summit: November 13. Registration open. Currently working on three feature videos for the Summit highlighting Safe Routes to Schools, Rockingham County School Bike Smart Program and the Bluestone Trail. Pete Eshelman - Director of Outdoor Branding, [Roanoke                                                         Regional  Partnership](http://www.roanoke.org/Doing-Business-In-Roanoke/About-Us/Our-Team.aspx) is the keynote speaker.  s[vbcoalition.org/bike-walk-summit/](http://svbcoalition.org/bike-walk-summit/)
   * **RTP Grant:** Pre-bid meeting on Friday and Wolf Ridge parking lot built in December, 2015
     + - 1. Then other $300,000 will go to bid. Lowest bidder.
   * **Economic Impact Study** - Survey completion is picking up.  As of September 30 we were at 1116 surveys roughly 120 more than last month.  This seems to be due to the SVBC Century.  The hope is that the Grand Fondo and Mt Bike Festival will yield a lot of surveys as these are two of our biggest events. We will need SVBC to make a final push in late October to get members to complete the survey.  Other thoughts on getting more surveys completed? Survey will close **mid November** with the final report completed by February 2016.
     + - 1. Cards with link available;
         2. Discussed sending email with link
         3. Check with Bryce,
2. **Upcoming Event**
   * **October 18: High School Mountain Bike Race @ Stokesville Campground**
   * **November 13: 4th Annual Bike & Walk Summit**

Next SVBC Board Meeting: **Monday November 12** in the basement of Clementine 5:0

* 1. [**Checkout the SVBC August Social agenda**](https://docs.google.com/document/d/1GrFEH7NVTyv_IJmZyJ2QEjoHgVn3la8BQSKv4K5PBs4/edit?usp=sharing) **for a list of upcoming events**
  2. **October 9-11: 19th Annual SVBC Mountain Bike Festival**
  3. **November 13: 4th Annual Bike & Walk Summit**

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