

SVBC Board Meeting, July 9, 2012

In attendance: Kyle, Marcia, Jason, Travis, Rich, Basil

1. Welcome
2. Review and approval of last meeting minutes
3. Finances
 - a. Jason talking to Melanie about Quickbooks; Marcia is going to start 30 day trial online Quickbooks to see if we want to pay for web-based (as opposed to just purchasing Quickbooks software); people seem to be leaning to web-based
 - b. Online banking platform?
 - c. Credit card?
4. Old business
 - a. Jason wrote and snail-mailed city and county bike month thank-yous
 - b. Thomas bike-ped subcommittee report – Thomas is not coming today; gave us long spiel last week, super impressive (Kyle gives us sneak peak update: Kale Trail is starting; and 30 public comment period started for Bluestone, sweet! Bluestone trail might be on the ground in the year!)
 - c. Rich: Ben and Rich met on by-laws. They're ready to go to Brian Ketchum (lawyer in Richmond)
 - d. Voting decisions-ish
 - i. Working on city counsel election Open Candidate Forum in conjunction with Northend Greenway (and Fairfield Center?)— hope to have this in the next month or two – Thomas is working on this with Suzie (so, no vote. So Kyle brought this up here because I have no idea why)
 - ii. Again, apply for Advocacy Advance Rapid Response Grant with Northend Greenway—they're going to write it for us—this is a grant for perhaps a month-long campaign to run prior to the election (or perhaps after the election) to convince city to spend money on bicycle infrastructure
 - iii. 10% of 2011 SVBC Festival net proceeds to Northend Greenway. We already agreed on this. Marcia going to cut the check, yeow, for \$537
5. More New/Old Business
 - a. Action 2020 Planning
 - i. Travis had his advocacy lunch after the last social; they spent the whole time on Action 2020 planning—got cool people on board, need to follow through on list of things-to-do
 1. Invitations
 - a. Jason: will draft invitation
 - b. Board of Supervisors – email invite has been sent already by Rhonda (it said a personal invitation would follow)
 - c. Each person will be called closer to the date

- d. Bonnie can invite her list –she’s got a staff—Rich will follow up with her
 - e. Basil will add Massanutten folks to invite list; Rich is working on EMU and Bridgewater list
 - b. Board members writing blog posts
 - i. Kyle asks board members to write blog posts—a couple of pictures and a few sentences is all you need
 - ii. There are two blogs – Trail Work and Paved Advocacy-Kyle would like to combine them, but write for it anyway, now
 - iii. Rich is pushing back – he wants our energy into getting the website up and running and pretty, and doesn’t seem to want to expend energy producing content.
 - 1. Rich says he’ll look into making us a pretty website!
 - c. Massanutten Passes (Basil)
 - i. Basil and Thomas and Kenny (at Massanutten) have been talking about selling daily and weekly pass; Basil will discuss with Massanutten getting a lock-box for the gate; and a commitment to collect money; and more signage!
- 6. Committee Reports
 - a. Bike/Ped Harrisonburg Subcommittee (Thomas)
 - i. Thahn is going to be teaching bicycle safety courses, putting SVBC on her flyers since we paid for her to get the course
 - ii. Suzie and Northend Greenway continue to do house parties; get volunteers
 - b. Advocacy Committee/Formalize weekly lunch (Travis)
 - i. See above
 - c. Membership (Kyle)
 - i. We’re at about 340 or 350 (people keep joining; kyle says mostly because of the passes)
 - ii. Roland and Karl and Bobby are still working on getting everything mechanized
 - d. Rockingham County
 - i. Rich/Travis- presented to the county board a “bike plan” proposal; with Near 20 different things on it –like, for instance, Work on master bike plan; get League of American Bicyclists come to help apply; etc... the next meeting of the Board of Supervisors will officially endorse it, we’re expecting
 - 1. We’re trying to figure out if it makes sense to push people to show up; we decided not
 - 2. Discussing ways of communicating to board that there is support even though they meet at 3pm on a weekday
 - ii. Metropolitan planning organization (MPO) bike plan also may be coming soon