

SVBC Board Meeting, June 11, 2012

In attendance: Kyle, Marcia, Jason, Travis, Rich

1. Welcome
2. Review and approval of last meeting minutes
3. Finances
 - a. June finance report
 - b. Working on getting Paypal back up and running
 - c. Melanie (accountant for bike shop) said there's a good Quickbooks for Nonprofits
 - d. Kyle will ask Melanie if she'd be willing to help us w/this; Thomas also said he could help a bit
4. Old business
 - a. Board working agreements
 - i. Going to redo Board packet and ask questions of Ben (the lawyer)
 - b. Questions about SVBC group ride insurance – Noopes used it, and so has Arianna at Wilton House, and so did Jim Brown – we'll talk with them to see how their insurance experience was
 - i. Kyle repeated, after Marcia had just finished saying, that if you're a club member, you're covered, if you're a guest, you're only covered for first ride. Talk of putting this on website, to encourage joining
 - c. We now have board insurance, as of June 1 (thank you Marcia!)
 - d. Voting decisions
 - i. Lunch for Parks and Recs staff as thanks for Hillandale trailwork
 - ii. Bike to work day expenses reimbursement – Ann(e) asked to be reimbursed, probably won't be more than \$100
 1. Was a super successful BTW day, biggest the Burg has ever had -100 folks; 30-40 folks at happy hour at Clementine
5. New Business
 - a. Fourth of July Parade w/DR 100
 - i. We're going to scrap this-Steve Tomasi would be willing to do this if we could promise 20 volunteers, which we can't; Travis says this would be awesome in the future.
 - ii. If we can find someone to run with organizing the Christmas parade, we'll go for that
 - b. May is Bike Month proclamation – thank you's to city and county
 - i. City did it, for the first time
 - ii. County did it, but a little late (second time)
 - iii. If we have this done at the beginning of May every year, we get a newspaper article written about it, and it's great PR for Bike to Work Day
 - iv. We're going to draft "Thank you" notes – Jason will write a thank you for county. Marcia says we have cute thank you notes with SVBC on it at the shop.

Update from Thomas: sounds like we've already sent a thank you card to the city. So Jason will send thank you cards to each member of County Board of Supervisors? Or maybe one to the whole Board.

- c. City Bond campaign w/Northend Greenway
 - i. and
 - d. Advocacy Advance "Rapid Response Grant"
 - i. When bike projects become shovel ready, City will have to take out a bond to pay for them. Timing is good to run a public relations campaign for this, because of City Counsel election this fall.
 - 1. Northend Greenway and SVBC both put in similar proposals to get in-kind funding from Fairfield Center, which provides facilitation services
 - 2. Greenway just got 6 months of PR funding in a grant from somewhere else
 - 3. Kyle is confusing
 - 4. Board decided to apply for a \$3,000 "Rapid Response Grant" (from "Advocacy Advance") to work in tandem with Northend Greenway and their grant--we're going to let Northend Greenway write the grant application, and we'll edit it
 - e. Action 2020 planning
 - i. Goodlatte's office can't commit to participate this far in advance, and Chris Scott hasn't heard back from Warner's people yet
 - ii. Setting up meeting to identify folks
 - f. Board members writing blog posts
 - i. We didn't get to this
6. Committee Reports
- a. Bike/Ped Harrisonburg Subcommittee (Thomas)
 - i. Bike/Ped is a subcommittee of Transportation Commission (which has a City Counselor appointed); because it's a subcommittee, it has no city counselor appointed, although Charlie Chenault sits on it as a citizen.
 - ii. Thomas is Chair. Thomas, Karl Droms, Charlie Chanault, Paul Johnston, Lynn Van White, Harrisonburg Parks and Rec (Dan Fudala), Than (who works for City)
 - 1. They've gotten some sidewalk repairs done, here are some examples of bike things they've done:
 - 2. Bluestone Trail – connects Purcell Park to Stone Spring Road – City prioritized this over a trail from Hillandale (?), at our recommendation
 - a. Phase I , a million dollar project
 - b. Outside engineering company will give report in the next month
 - c. Three property owners for Phase I; city streets from Port republic road to Purcell Park; then park property, and then property owners who are very much on board
 - d. \$300,000 left over from construction of Port Republic Road, which we think can be utilized for this

- e. City applied for a \$250,000 grant for this; and \$250,000 will be matched by city
 - f. Thomas thinks they can see something on the ground in the next year
 - g. Wellness Center is very excited, will be important political ally. Bill Whitman to do outreach in Purcell Park neighborhood; city will do public input meeting
 - 3. Landowner gave city 6 acres of land to connect Westover Park to Middle School this past December
 - a. Bike/ped subcommittee has a working group with Dan Fudala at Parks & Recs to work on this—Thomas wants to use this as an important example for other property owners
 - 4. Wesley Drive – new development, which will cut out access of user trail to Hillandale from Circle Drive, developers contacted Bike Ped subcommittee?, working on ways to maintain access to Hillandale from that neighborhood w/multi user trail.
 - 5. Cail Trail, I'm not sure what this is
 - 6. One of the City's biggest problems is Chicago Avenue (Reservoir is an even bigger problem). Chicago Avenue – two property owners wouldn't agree to let trail go through, but city went forward anyway, and ended at their property. It's not technically a bike trail, though we can use it (Than says)
 - 7. Safe Routes to School-Waterman Elementary – pretty much just focuses on sidewalks, but they're going to focus on bike lanes on Chicago Avenue (btwn Gay and Rockingham); Kyle says that Than said that RMH is looking at funding a full time person to work on Safe Routes to School
 - 8. Paving schedule – subcommittee looks at these carefully—to shrink lanes and get bike lanes—paving schedule has been cut in half because of funding
 - 9. Subcommittee is very interested in Education and Enforcement (on biker safety and pedestrian safety)—Police Department is on board, getting JMU on board has been very hard—we'd like to have officers pull people over to thank them for riding, “we want you to stay alive, you need a light, this time is just a warning”
 - 10. Subcommittee got a request in for a full time Bike Ped coordinator
 - 11. Northend Greenway from the City's perspective is a citizen driven project, so city staff has not been instructed to work on Northend Greenway; it was amended into 2010 Bike Ped plan I think, and is priority number 2, after Bluestone Trail.
 - 12. Great video on Bluestone trail that Rich put together that's on City site
- b. Advocacy Committee/Formalize weekly lunch (Travis)
- i. Going to make the next one 1.5 hours and discuss Action 2020

- c. Membership (Kyle)
 - i. Roland is working on getting up and running with membership application Wild Apricot, will be “awesome.” Once we’re live, everyone will renew once a year, on whatever date, and Wild Apricot will send reminder emails, etc, etc. May also enable different businesses in the Burg to allow purchase of SVBC membership in their shops (also, it will appear that you’re not leaving SVBC site to do membership business)
 - ii. Century registration and festival will be through this, we’re getting ride of Active, wahoo
- d. RTP Grant Committee: Contract awarded to Trail Dynamics
 - i. Same company as last time. Out of Asheville.