

Meeting date: February 29, 2012

Meeting time: 7:30 pm

This meet was the first meeting with the new board of directors. Board of Directors present were: Kyle Lawrence, Travis Lehman, Jenn Edwards, Ben Sandel, Jason Burch, Rich Harris. Marcia Lamphier was also present representing the treasury. Mike Carpenter attended as immediate past president.

The board started with personal descriptions of their goals and ideas of what our coalition can do and where they are coming from with a lot of their work. In other words, why do they want to spend their free time serving the bicycle coalition and what do they want to get out of it. Individual inspirations varied from practicality of bicycling, social benefits, safety benefits, economic benefits, and overall happiness. Individual contributions from members range from social media, spreadsheets, prior board experience, IMBA affiliation, banking experience, public service experience, project management, and general enthusiasm.

Briefly we reviewed the past years board and how things worked in the past. Kyle gave a description of the larger picture of where the board has been and how it got shaped last year. Prior groups of board members only met a few times a year versus last year's board met 12 times (once before every meeting regular member meeting.) Using email was a great feature because it allowed simple decisions to be made prior to meetings and allowed for preemptive communication on key topics prior to board meetings. Ben made a comment that it appears that we are getting a lot completed: meaning that we seem well organized. A comment was made and agreed by all that a retreat with a facilitator would be helpful to getting a lot of ideas created and problems solved. Travis commented on the prospect of setting some goals for the future to measure the performance of the board in general.

There was a discussion about ways to get more people to help volunteer as a way to expand the base volunteer group. An additional challenge is to structure our board with elections and officers (president, treasurer, and secretary are mandatory), annual review of insurance, legal status, and by-laws. A Discussion turned to develop a strategic plan for the coalition. About all we've done is recognize the need and have some high level conversations.

Future meeting dates and times will be arranged using the internet site 'doodle' because it worked so well to organize this meeting. It was agreed that the meetings would be at 6 pm prior to the regular member meeting. We are going to keep the SVBC board Google group for email and expand to Google documents and Google calendars.

There was a discussion on the 2011 financial statistics. Jason and Marcia presented their work for the prior years financial transactions. They discussed each individual

income and expense. They gave a break down per event and per expense of where money was taken in and spent in the year of 2011. This is the beginning stages of creating a budget for future years. Jason gave a suggestion to form a committee this year to look at the budget on a very macro view, continue to create the financial statistic spreadsheet for 2012, and then create a more formal budget in the year 2013.

There was more general discussion on the status of the club. Topics include: who are the existing key volunteers for membership, Massanutten trail passes, etc... An idea to have a special meeting soon to establish goals for the club. A SWOT analysis and dot analysis were proposed as ideas of ways to help simplify complex ideas and narrow down solutions. Travis made a suggestion of some email discussion prior to the meeting to help organize out thoughts prior to the special meeting.

Kyle and Jason gave a short presentation of the corporate partnership opportunity that we will have available for the calendar year 2012. The board will be presented with the final document.

Discussion on the Northend Greenway. Their organization requested better relations between the SVBC board and the NG steering committee. The NG requested that an SVBC member attend these steering committee meetings. They stated that their steering committee meets once a week over lunch and generate about 3 to 4 hours of work per member of the steering committee. People commented that the commitment sounds like a serious time commitment. Kyle was going to talk to them about reducing our role in the meetings.

The meeting was adjourned at 9:30 pm.